



# Wedding Industry Awards 2019 FAQs

## BACKGROUND TO WEDDING INDUSTRY AWARDS (NZ)

Wedding Industry Awards {NZ} is the brainchild of principal Directors, Peter & Valeta Duncan, of Rotorua based, The Wedding Guy Company. While not a new concept overseas by any means, New Zealand up to 2014 had no event which formally recognised, or celebrated wedding industry professionals with a physical award at a formal presentation ceremony. Recognising this niche opportunity in the market, Peter & Valeta set out to create a forum through which those in the wedding industry who are absolute “stand outs” in their chosen vocation could be recognised in a meaningful way.

The Wedding Guy Company is an example of a multi-award winning NZ grass-roots, owner operated, boutique company. Many of The Wedding Guy’s accolades were won overseas. Prior to the introduction of NZ Wedding Industry Awards, there was no offering in New Zealand affording wedding superstars a prestigious gala event held in their honour and providing them a tangible award they could proudly display for all their clients to see.

It's with pleasure we invite you and your business to be part of Wedding Industry Awards {NZ} 2019. For those businesses fortunate enough to make it as finalists, an awards ceremony will be hosted in Rotorua, Friday July 26th, 2019 at the Rotorua Energy Events Centre.

It'll be a mix of glitz, glam, and good times – topped off with loads of networking opportunities, and of course – AWARD WINNERS!

## How can I get nominated for a Wedding Industry Award?

You can nominate your own business or by one of your past or present clients of your business, or possibly even by your industry peers.

Often-times, the reason when businesses like yours have been nominated because of comments received liker “...went above and beyond”, “...’wowed’ our wedding guests”, or “...exceeded our expectations”.

## How will I know that I have been nominated for a Wedding Industry Award?

Once we receive your nomination, we will send you notification so that you can then decide if you want to take the next step and formally enter the awards.

## Can I withdraw my nomination?

Yes you can. Although we'd strongly recommend you don't. Receiving a nomination could prove to be a valuable opportunity for you to get some really great exposure for your business – especially if you WIN!

However, if you do choose to withdraw your nomination, simply email [peter@weddingindustryawards.co.nz](mailto:peter@weddingindustryawards.co.nz) and advise you wish to have your name, or business name withdrawn. Your business name will be removed from our wedding industry awards website within 48 hrs of receipt of your email (if not sooner).

## How can I find out more about the Wedding Industry Awards?

For more information about the awards go to [www.weddingindustryawards.co.nz](http://www.weddingindustryawards.co.nz) and be sure to check out and LIKE US at [www.facebook.com/WeddingIndustryAwards](https://www.facebook.com/WeddingIndustryAwards) for the latest updates regarding the awards.

## What do I do now that I have been nominated for an award?

You will need to decide if you wish to accept the nomination by ENTERING THE AWARDS. If you decide to enter the 2019 Wedding Industry Awards {NZ}, you'll need to complete an official entry form which will be released on our website following the official closing date for nominations.

Nominations open :: TUESDAY, 01 January 2019 09:00am {NZ TIME}

Nominations close :: THURSDAY, 28 February 2019 9:00pm {NZ TIME}

## ENTERING THE AWARDS

Entries open :: FRIDAY, March 1<sup>st</sup> 2019, 9:00am {NZ TIME}

Entries close :: FRIDAY, May 31<sup>st</sup> 2019, 9:00pm {NZ TIME}

Entry form is available from FRIDAY, MARCH 1<sup>st</sup> 2019 via [www.weddingindustryawards.co.nz](http://www.weddingindustryawards.co.nz)

## Is there a fee to enter the Wedding Industry Awards?

Yes, there is a minimum \$55.00 fee to enter to cover administration costs. This fee is payable on entry.

If your business has received nomination(s) in multiple categories (i.e., OUTSTANDING CEREMONY VENUE, OUTSTANDING RECEPTION VENUE, UNIQUE EXPERIENCE, PEOPLE'S CHOICE etc), you'll only be charged a maximum of \$110.00NZD for the first two categories entered

If you have received multiple nominations yet only wish to enter a single category, you are not required to have to enter more than one. However, you may wish to certainly consider entering more than one as the more categories entered, the increased chance to progressing further through the awards process Just imagine – making it through to finals in more than one category.

Any additional categories you wish to enter over and above the first two will be free of charge.

If a business chooses to only enter the "People's Choice" category, and no other category, then the \$55.00 entry fee will still apply.

**PLEASE NOTE:** If an entry is received without the applicable entry fee, the entry will be considered null and void and will not proceed any further in the awards process.

## JUDGING

A judging panel will be appointed to judge all entries. The judge(s) appointed to a category may be in touch with you should there be a need to discuss or clarify your entry further.

Judging Begins	SATURDAY, 1 <sup>st</sup> June 2019
Finalists announced	MONDAY, 17 <sup>th</sup> June 2019
Judging Ends	SUNDAY, 30 <sup>th</sup> June 2019

## FINALISTS

The FINALISTS will be contacted by Sunday, June 16<sup>th</sup> 2019 prior to the “official” release of the list of 2019 Wedding Industry Awards {NZ} FINALISTS via the Wedding Industry Awards {NZ} website [www.weddingindustryawards.co.nz](http://www.weddingindustryawards.co.nz) and its official facebook page [www.fb.com/WeddingIndustryAwards](http://www.fb.com/WeddingIndustryAwards)

Finalists contacted            SUNDAY, June 16<sup>th</sup> 2019 (embargoed)

## PEOPLE'S CHOICE VOTING CAMPAIGN – OFFICIAL ENTRIES ONLY

Voting OPENS ::            FRIDAY, March 1<sup>st</sup> 2019 9:00am

Voting CLOSES ::            SUNDAY, June 30<sup>th</sup> 2019 9:00pm

For this category, beyond the initial entry, it’s all about securing votes. Now, you have to get all your past & present clients, suppliers, industry peers, family, friends, workmates, acquaintances, [and random strangers if need be], to vote for you.

GET THE WORD OUT via email, print, radio, social media networks, smoke signal, or any other means possible.

### Registrations:

If you have not registered in the ‘Peoples Choice’ category, you have until Thursday February 28<sup>th</sup> 2019 9:00pm to do so. Following your official registration, we will add your business name on the Wedding Industry Awards {NZ} website in anticipation of voting opening date.

Voting will open for registered businesses only on Friday March 1<sup>st</sup> 2019 from 9:00am NZ Time

## How do people vote?

To lodge a VOTE, simply go to  
[www.weddingindustryawards.co.nz](http://www.weddingindustryawards.co.nz)

FRIDAY, March 1<sup>st</sup> 2019

You'll find your name, or business name\*, in your chosen category. Voters simply vote for you by selecting you as their chosen provider from the options available.

There is only one vote per email/IP address.

\*If for any reason your business name doesn't appear on the list of those mentioned, please contact us immediately via

[peter@weddingindustryawards.co.nz](mailto:peter@weddingindustryawards.co.nz) or private message [www.facebook.com/WeddingIndustryAwards](https://www.facebook.com/WeddingIndustryAwards) and we'll add your business name accordingly.



**REMEMBER:** If we've not received your entry fee alongside your official entry, we will not be adding your business name to the list of those featured on the 'People's Choice' voting list on the official Wedding Industry Awards (NZ) website.

If you are only entering the 'People's Choice' category, and no other category in this year's awards, you will still be required to pay an entry fee of \$55.00NZD to qualify for entry.

## Create a viral campaign through social media

If you, or your business, use social media as a promotional/selling tool, we will provide a badge which you can use on your facebook or other social network to tell people you've been nominated.

## When does voting open and close for People's Choice?

Opens                      FRIDAY, March 1<sup>st</sup> 2019, 09:00am {NZ TIME}

Closes                      SUNDAY, June 30<sup>th</sup> 2019, 9:00pm {NZ TIME}

Given the sheer volume of entries received this year, all official entries received will go into 'The Hits' 'People's Choice' category. The **WINNER** of the 'People's Choice' category is determined solely on the greatest number of VOTES received.

[www.weddingindustryawards.co.nz](http://www.weddingindustryawards.co.nz)  
[facebook.com/WeddingIndustryAwards](https://www.facebook.com/WeddingIndustryAwards)

Following the official closing date of the 'People's Choice' category (June 30<sup>th</sup> 2019), the top five businesses who have received the most votes will be contacted (in no particular order of ranking), and advised they are one of the top five businesses to have received votes in the 'People's Choice' category.

A representative from each of the five businesses will be required to be present at the awards gala, or have someone represent them if they are unable to attend in person.

**PLEASE NOTE:** If, when announcing the WINNER in the 'People's Choice' category at the gala awards, a representative from the winning business is NOT present to receive the award, then the win will be deemed null and void.

## **HOW WILL I KNOW IF I AM THE WINNER?**

An announcement of each of the winners in each of the 19 categories will be made at the Wedding Industry Awards {NZ} gala event on the Friday, 26<sup>th</sup> July 2019. This year's Wedding Industry Awards {NZ} gala will be hosted at the Rotorua Energy Events Centre.

## **Do I have to attend the awards evening to receive the award?**

Yes, ALL FINALISTS MUST be present at the awards evening (or have a representative from their business attend evening by proxy), to receive their award if announced the winner in their respective category.

If no representative from a finalist business is present to receive their award, the award will not be given at the awards evening.

## **Where do I buy tickets for the awards evening?**

Tickets are available for purchase via the Wedding Industry Awards website  
[www.weddingindustryawards.co.nz](http://www.weddingindustryawards.co.nz)

The link will also feature on our [www.facebook.com/WeddingIndustryAwards](http://www.facebook.com/WeddingIndustryAwards) page

## **What do I receive as a winner?**

You will receive:

- Personalised award together with
- Framed certificate

You will also be required to have a photo with your category sponsor. Please note any/all images taken during the Wedding Industry Awards (NZ) gala will be used for marketing purposes post- event.

Following the event, as a FINALIST or WINNER at Wedding Industry Awards {NZ}, you will receive a free Wedding Industry Awards {NZ} seal of recognition for your email and/or website, and of course - bragging rights.

## Questions?

Any questions we haven't covered off? Please feel free to email [peter@weddingindustryawards.co.nz](mailto:peter@weddingindustryawards.co.nz) OR txt/call (0276) 277 963 OR send private message c/- [www.facebook.com/WeddingIndustryAwards](http://www.facebook.com/WeddingIndustryAwards)